

NCWSS Board of Directors Meeting Hyatt Regency - Columbus Columbus, Ohio December 13, 2004 1:03 pm

- 1. Call to Order. President Jerry Doll presiding
- Roll Call by Secretary-Treasurer J. Green. Quorum present. Board members present: J. Doll, T. Peters, S. Miller, J. Green, B. Hartzler, B. Young, R. Becker, K. Al-Khatib, R. Schmidt, B. Henry, J. Bruce, H. Flanigan, K. Schaefer, C. Thompson, G. Murphy, K. Renner, D. Belcher, W. Fithian, K. Howatt, B. Miller, P. Sikkema, D. Vos, T. Hartberg, A. Kniss, D. Nordby, B. Fronning, K. Thorsness, M. Crotser, C. Sprague
- 3. President Report. J. Doll provided a written report on the activities for the past year. President Doll indicated it is an on-going challenge to communicate effectively between committees, directors, and the president, but is now being facilitated by our email list serve developed by the Electronic Communications Committee. He emphasized that the president needs to continue to work with and help those leading our efforts to keep the Society vibrant and in touch with our membership. These activities are being facilitated with efforts through strategic planning sessions and participation in the Shared Leadership Workshop sponsored by CAST. The newsletter continues to be a valuable source for the Society and we need to strive to improve its content. During the past year he encouraged the committee chairs to look over the Manual of Operating Procedures for the duties of their committees, and suggest if any changes were needed. As a new request this year, President Doll asked the outgoing directors to provide a report of their activities during the past 3 years.

(Officer and committee reports can be found in Summary of Committee Reports, December 2004)

- 4. Minutes. The December 1, 2003, December 3, 2003, and July 21, 2004 minutes were presented by the Secretary-Treasurer. S. Miller moved to approve the July 21, 2004 minutes. Motion seconded by B. Young and motion to approve the minutes passed.
- 5. Executive Secretary Report. R. Schmidt reported that total membership this past year was at 558 individuals (488 members, 70 students) compared to 640 the previous year. Pre-registrations have been received from 318 individuals for the annual meeting in Columbus compared to 340 pre-registrations last year in Louisville. Since the society began advertising to sale the Southern Weed Science Society's DVD titled "Interactive Encyclopedia of North American Weeds", the NCWSS has sold a total of 119 copies (83 individual sales by phone or mail plus 36 copies through the annual meeting pre-registration form. The NCWSS receives approximately 40% of the amount received for the DVD or approximately \$25.07 per copy. The society currently has investments of \$310,000 in Certificate of Deposits.

T. Peters commented that there appears to be two declining numbers in membership (individual members and students). A question was raised if all weed science students are attending the annual meeting or are there conflicts with the meeting date such as final exams. Most students are attending the meeting, but fewer students are enrolled in the weed science discipline. General opinion is that the current meeting time only impacts a handful of students. Further discussion was held on whether the timing of the NCWSS annual meeting was an issue for membership attendance and if the conflict with the American Seed Trade annual meeting in Chicago was a factor. J. Doll commented that almost 30% of our membership each year does not attend the annual meeting; how can we best capture some of those members who do not routinely attend the meeting.

J. Doll asked B. Schmidt how libraries get notified about our Proceedings since they are now published on a CD-ROM. Some libraries such as University of Wisconsin still include the Proceedings on the shelves by placing the CD in a pocket within a notebook binder. B. Schmidt indicated that few libraries still request the Proceedings and Research Report although they are both now on the CD-ROM and that the total cost to libraries is currently \$30 per year.

- 6. Proceedings Editor. B. Hartzler reported that the abstracts for the annual meeting were posted on the website last weekend. A small percentage (5% of individuals) did not submit an abstract; most of these are in the general session or symposia. He is in the process of incorporating suggestions made at the summer executive committee meeting. J. Doll asked if all the proceedings were accessible on the NCWSS website. B. Hartzler indicated that the current abstracts are posted on the website, but accessible to anyone.
- 7. Research Report Editor. B. Young reported that no significant changes from the process used in the past for publishing the NCWSS Research Report. He combines the Research Report with the Proceedings of the annual meeting and compiles this onto the CD-ROM diskette for delivery by late January. The estimated cost from Noteworthy for the 2004 CD (includes the CD program authoring and cover art only) is \$2,400.00 plus the cost from Advanced Duplication Services (CD production cost) at \$1,415.00; thus, the total cost is \$3,815.00 or \$5.45 per CD. Estimated cost does not include postage and handling.

The 2004 Research Report contains 95 reports which is slightly down from 2003 (114 reports), however, significantly reduce by 50% from the number of reports submitted in 2000 (191 reports). B. Young raised the question as to whether the Research Report was still a value to the Society, which was briefly discussed. Perception is that it did have more value when there were a greater number of experimental herbicide products. Currently about 8 individuals are submitting reports. The cost to produce the CD-Rom would likely be slightly less if it only contained the Proceedings. Suggestion was made to consider adding the poster presentations and/or additional research dialogue to the diskette since there is still space on the CD. However, there may be a concern by some individuals about including posters since data or images could be extracted out of context. J. Green indicated that the minutes of past board meetings were added to the CD-Rom diskette last year and plans are to include them again this year (for the past five years).

- 8. Communications Editor. B. Johnson was absent, but had submitted a written report (see Summaries of 2004 Committee Reports). B. Schmidt commented that approximately 100 hard copies of the Newsletter are still printed for some members such as honorary members, fellows, and other retired individuals.
- 9. CAST Representative. K. Al-Khatib gave the report. The summer board meeting for CAST was held in Oklahoma City on September 17-18, 2004 where they spent considerable amount of time on strategic planning. There has been a decline in CAST membership, particularly sustaining members. Two publications were printed this past summer; "Animal Organ Donors: Human Health Applications" and "Management of Pest Resistance: Strategies Using Crop Management, Biotechnology, and Pesticides." Other publications are in the pipeline. Dr. Stanley Fletcher, representative with the American Peanut Research and Education Society, began his term as CAST President. The Executive Vice-President recently resigned and CAST is now beginning the process to look for a replacement. The 2005 spring meeting will be in Alexandria, Virginia. Single copies of publications are free to each CAST member. CAST is working to bundling publications together as a method to sale publications with similar topics. Printed copies of NewsCAST will no longer be available, but will now be available on the CAST website. CAST has not lost interest in issues pertaining to Washington, but will need to respond more rapidly to issues that would be pertinent to legislatures. Therefore, one way they propose to handle this is by issuing "rapid response" publications.
- 10. WSSA Representative. R. Becker reported that the upcoming WSSA meeting will be held February 7-10, 2005 in Honolulu, Hawaii. Although the cost for hotel rooms will be significant, they are anticipating a good turnout partially due to participation by weed scientists from Australia and Asian countries. The 50th anniversary meeting of the WSSA is being planned for New Your City in 2006. The WSSA Newsletter will be totally electronic this coming year. The membership directory is now available online at the WSSA website. Specific language is still needed for including our relationship with the WSSA Director of Science Policy in the NCWSS Manual of Operating Procedures. Strategic planning continues to be an agenda item being discussed by the WSSA as they plan for the future. The WSSA Necrology Committee is asking for better coordination with the regional societies on necrology reports. The WSSA has also been contacted about a possible NC regional project and position paper on waterhemp that is being coordinated by Kassim Al-Khatib which may set precedence on future weed management issues. President Doll indicated that he had several conference calls during the past year with WSSA President Don Thill and other regional society presidents that was a good dialogue about common issues facing all of the weed science societies.
- WSSA Director of Science Policy. R. Hedberg attended the board meeting and passed out a written report of his activities during the past year. In general, the majority of his activities are allocated among three major issues: 1) invasive species (~50%), 2) regulatory issues (30-35%), and 3) the remaining time on funding (15-20%). A successful conference was held last year in Florida on invasive plants that he helped organize along

with the National Weed Awareness Week held in Washington each year to highlight invasive species issues. On October 30 the passage of the Federal Noxious Weed Control Act of 2004 was signed by President Bush. Rob writes regular reports for use in society Newsletters and provides quarterly reports and phone calls to keep weed science societies abreast of current issues. He is looking for more guidance from the supporting organizations on whether to reallocate the time he spends on various activities such as invasive species issues and regulatory issues relative to time spent acquiring additional research funding. Rob is entering his seventh year in this position as Director of Science Policy. The annual funding of \$110,000 appropriated by the WSSA and the other societies has been sufficient, but has not changed during the past seven years; however, the expenses for the program in 2006 are anticipated to exceed the cost. Therefore, discussions are being initiated to discuss future funding for this position. He concluded his report by indicating that the request for comments on the risks to endangered species by chlorsulfuron was an example of how weed scientists can have an impact on regulatory issues.

- 12. Extension. D. Nordby reported that the symposium "Future Role of Extension" held during the meeting last year consisted of nine presentations. The NCWSS list serve has been updated to include new faculty and staff in Extension. A joint Weed Science Extension and Cooperative Meeting was held October 11-13, 2004 in Des Moines, Iowa and another meeting has been planned for next year. A list of all Extension publications from states within the North Central Region has been compiled and plans are to place this on the NCWSS website. B. Young asked about the status of the Mode of Action publication and if it will be printed. This is a University of Minnesota publication, and therefore, is not likely for sale by the society.
- 13. Graduate Students. Brad Fronning gave the report. He expressed his appreciation to Monsanto for sponsoring the graduate student luncheon last year and who will be sponsoring the luncheon again this year. At their meeting last year they discussed the role of the graduate students and are pleased with the opportunity they have at the annual meeting to interact with industry and the other universities. He assisted as a volunteer with the NCWSS Summer Contest this past summer in Minnesota which was a good experience. At their committee meeting they plan to discuss the appointment of 6 committee. Also, the graduate students are interested in being more involved with the Career Placement Committee.
- 14. Industry. Kevin Thorsness handed out an updated report. He indicated that the committee is updating the sustaining membership list and trying to reach out to other companies that may be affiliated with the weed science discipline or marketing herbicide products. The committee continues to work with the resident education committee on the North Central Collegiate Weed Science Contest. University of Minnesota hosted the 2004 contest, Kansas State University is scheduled to host the contest in 2005, and Bayer CropScience has been contacted to host the contest in 2006. The Industry Committee will be hosting a breakfast again on Thursday morning at the meeting. T. Peters commended the committee for the initiation for the breakfast which has been a success the past few years.
- 15. Research and Publications. Michael Crotser reported that he and J. Doll reviewed the weed identification software on DVD (version 3.0) published by the SWSS titled "Interactive Encyclopedia of North American Weeds". He contacted instructors at two and four year colleges, educational institutions with graduate programs, and other technical colleges within the north central region to help promote and market this DVD for the financial benefit of the NCWSS. The charge and duties for this committee needs to be revisited since it has been relative inactive the past several years. It has been suggested that this committee consider activities to help raise funds for the society such as reprinting the publication "Weeds of the North Central States" or publishing "Illustrated Manual of Weed Seeds." J. Doll has also inquired about a possible joint sale of publications such as "Weeds of Ontario" that may now be called "Canadian Weeds". B. Young commented that perhaps we should better utilize this committee to review all publications (written and electronically) that are published by the NCWSS.
- 16. Resident Education. Christy Sprague reported there were 30 graduate papers, 19 graduate posters, and 2 undergraduate posters submitted for the 2004 annual meeting which is similar to last year. The summer weed science contest was similar to last year with a few changes in format. This was the first year that a university hosted the contest which was held in Waseca, MN. She thanked Bev Durgan and the staff from the University of Minnesota for being the host along with the volunteers who made this a success. A total of 56 students participated in the summer contest. The contest winners are listed in Appendix 1 of the Resident Education Committee report. Appendix 3 of the written report includes a summary of thoughts and comments about the contest. Kansas State University has agreed to host the summer contest on July 21, 2005 in Manhattan, KS. The total cost for the contest was approximately \$12,500. University of Minnesota received donations from

industry contacts in the area to cut down on costs. An increase in the fee for participants in the summer contest was increased to \$30 at the summer NCWSS Executive Committee meeting. No extra financial support was requested from the society at this time. A discussion was held on the participation by universities to host the contest in the future and an anticipated decrease in industry hosting the summer contest.

17. Long Range Planning. Duane Rathmann handed out a new written copy of the report because of additional changes. Kassim Al-Khatib and Bryan Young attended a CAST Shared Leadership I Conference in October that resulted in a bench marking survey sent to present and recent past board members. The Long Range Planning Committee and members of the Executive Committee met earlier in the day to discuss the results of this online survey. In addition to this bench marking survey a membership survey will be handed out during the annual meeting and individuals who do not attend the 2004 annual meeting will also be contacted. The objective of the survey are to address 1) what is our current membership composition, 2) what is our vision for the NCWSS, 3) what are our current needs, and 4) what are the needs of the membership we have lost. At the summer board meeting there were several key questions raised about the society. The written report includes conversations of the Long Range Planning Committee during the past year. Three recommendations were presented for board action: 1) assess the results of the bench marking exercise and membership survey, 2) consider a change in the Manual of Operating Procedures to combine the Long Range Planning Committee with the Membership Committee to make it a standing committee [currently LRP is a special committee appointed by the President], and 3) get a pulse on the reasons for declining membership by requesting that state directors contact at least four previous members in their state who did not attend the 2004 meeting to complete the membership survey.

A question was raised about the difference in the number of members that represent either academia or industry who have attended the annual meeting during the past five years; however, this number is not easily available from our current records. Student numbers have declined, but student paper/poster presentations have remained relative the same. President Doll asked about the NCWSS brochure and inquired if the brochure was still useful. It was suggested that this publication may be better utilized if on the NCWSS website. President Doll recommended delaying action for combining the LRP Committee with the Membership Committee until the Wednesday night board meeting.

- 18. Career Placement. Michael Urwiler gave the report. He indicated that the functionality of this committee is unclear other than the notebooks listing potential jobs and persons seeking employment. However, at this time there are no positions available to include at the annual meeting. He also indicated that it is difficult to get a response and information from individuals before the annual meeting. J. Doll commented that the graduate students will be discussing the activities of the Career Placement Committee at their committee meeting. A discussion was held on whether to include job postings on the NCWSS website which is currently not available; however, there is a link to the WSSA website for job postings.
- 19. Distinguished Achievement Awards. Michael Horak was not present but provided a written report. At the 2003 annual meeting and throughout the year the committee solicited nominations for the 2004 awards. A total of 13 nomination packets were received in which five individuals were chosen for the 2004 awards; Gordon Roskamp Education, Robert Klein –Education, Dave Stoltenberg Research, Patrick Tranel Young Weed Scientist, and Robert Wolf Service.
- 20. Fellow Award. Patrick Grier was not present but provided a written report. Two candidates will be presented as 2004 Fellows of the NCWSS Duane Rathmann and David Regehr.
- 21. Finance, Steering, and Policy. Although a negative budget had been approved for the past year, J.D. Green reported a financial gain of \$4,829 from income over operating expenditures for the fiscal year ending November 2004. A total net financial gain of approximately \$16,829 was obtained when operating income is combined with the return on investments. A brief discussion was held on whether to approve a negative budget with comments by President Doll indicating that there may be advantage to having a negative budget during some years if we need to spend down our financial reserves. The finance, steering, and policy committee will be discussing this at their committee meeting.

One 30-day advance ballot was approved to change the MOP as a result of board action at the December 3, 2003 board meeting. This motion dissolved the position for the Regulatory and Crop Consultants special interest group on the NCWSS Board of Directors. In addition, an extensive review of the MOP document was conducted by the executive committee during the July 21, 2004 summer board meeting and by some committee chairs during the past year. As a result of these activities, twelve major changes to the Manual of Operating

Procedures that require a ballot were highlighted and presented by J. D. Green. Details of each of these motions are included in the Summary of Committee Reports, December 2004. Wayne Fithian moved to place the twelve motions on a 30-day ballot with modifications suggested for Motion #9 that adds a duty to the Legislation, Regulatory, and Policy Committee that would recognize the interaction of this committee with the WSSA Director of Science Policy. Tom Peters seconded the motion and motion carried.

- 22. Future Site Selection. Charles Slack reported that the Future Site Selection committee recommends that the 2007 annual meeting be held at the Hyatt Regency in St. Louis, MO either the week of December 9-13 or December 2-6, 2007. Greg Elmore has agreed to be the chair of Local Arrangements Committee. The committee is seeking guidance from the board on whether to continue signing hotel contracts three years prior to the annual meeting and, if so, what is the anticipated size of the meeting space needed. Do we anticipate a continued decline in membership or will we join with another society or group and host a meeting which will make our meeting space needs larger? A brief discussion was held on the dates in December that tend to fluctuate within the month of December instead of at a specific week within the month. Meeting dates are often determined by when the American Seed Trade Association meeting occurs, when Thanksgiving occurs, and the availability of rooms by the hotel. A decision on the 2007 recommendation by the committee was deferred for action at the Wednesday night board meeting.
- 23. Legislation, Regulatory, and Public Policy. Steve Miller emphasized his interaction with Rob Hedberg, WSSA Director of Science Policy this past year. R. Hedberg schedules conference calls periodically through the WSSA Washington Liaison Committee where he gives an update on his activities. An example of issues discussed was the Reregistration Eligibility Decision by EPA for chlorsulfuron. R. Hedberg participated in the comment period for this herbicide and involved some of our other NCWSS members. A more complete report of this committee will be given Wednesday night after their meeting.
- 24. Membership. Phil Stahlman gave the report. The committee met last year and discussed the need for a demographic analysis of our membership and a need to poll the members to determine if the NCWSS was still providing value to their needs individually. The demographic analysis was not done this past year, but he was able to provide input and suggestions for the questions on the membership survey that will be distributed during the annual meeting. He further commented that in the past members tend to like symposia, which should continue to be considered in future program planning, and that discussion sections may provide a different forum for meeting participants. He also endorsed a review of the MOP to determine if the Long Range Planning Committee should be combined with the Membership Committee since both committees seem to have some overlap of responsibilities. It is not easy for new members to fill out a membership form on the NCWSS website.
- 25. Nominating. Tom Threewitt gave the report. Two candidates have been identified for the position of Vice President. Because of a submission of resignation by the Proceedings Editor, the committee also identified one candidate to fill this position. President Doll opened the floor for further nominations for either Vice President or Proceedings Editor. Dawn Norsby nominated Bob Hartzler to fill the position of Proceedings Editor. Steve Miller seconded the nomination. The elections were held by paper ballot. Adrian Moses was elected Vice President and Bob Hartzler was reinstated as Proceedings Editor.
- 26. Program. Tom Peters reported that 187 papers and posters were submitted this year compared to 212 papers in 2003. A total of 158 different individuals submitted titles. The submission process has worked very well with the assistance from Glenn Nice and Bill Johnson. The program committee met in Kansas City during the WSSA to identify potential symposia. Four symposia were chosen for the program this year; they are 1) What a Weed Scientist Needs to Know About the Seed Industry chaired by Michael DeFelice, 2) Weed Seed Bank Dynamics chaired by Ed Lusche, 3) Invasive Weeds Impact on Crop Production, Natural Resources, and the Environment chaired by Kevin Gibson, and 4) Transgenic Traits in Turf co-chaired by Domingo Riego (Monsanto) and Terry Stone (O. M. Scotts Company). The Ecology section has the largest selection of papers which may need to be divided into additional diverse sections next year. Expenses for symposia were used on an as needed basis. T. Peters commented that the current composition of the Program Committee may not be the best representation of the different interest of the society and may need to include more section chairs. The program committee will meet during the 2005 WSSA annual meeting and is soliciting ideas for symposia in the future.
- 27. Local Arrangements. Mark Loux reported that it appears that everything is in order for the NCWSS to have a good meeting. He had a few issues with the hotel due to a lack of communication, but these items have been resolved. President Doll thanked Mark Loux and his committee for their efforts in hosting the 2004 annual

meeting in Columbus, Ohio. John Wollam with Bayer Corporation will be the Local Arrangements Committee chair for next year in Kansas City.

- 28. Publicity and Public Relations. Steve Miller reported that this committee needs a lot of work. This year the meeting was advertised through the American Society of Agronomy and Weed Science Society of America newsletter, but it has been difficult to advertise the NCWSS annual meeting to other groups. There may be some other things we could do if we knew the topics for the symposia earlier so that we could emphasis the topics to other groups. President Doll commented that we need to look for other ways to solicit groups that may have a similar interest in our program that are within the vicinity of where we are hosting our annual meeting each year. This would likely result in more people than advertisements through print media.
- 29. Resolutions and Necrology. Tony White provided a written report. Two members have passed away during the past year Dr. Deane W. Finnerty who died on January 21, 2004 and Dr. LeRoy Holm who died on November 14, 2004. They will be acknowledged at the banquet and a complete obituary will be printed in the February 2005 newsletter.
- 30. Herbicide Resistance. No report given. The committee is meeting to assess whether this should remain as a special committee or become a separate committee or standing committee within the society.
- 31. Electronic Communications. Glenn Nice provided a written report. The NCWSS web page had received over 20,000 visits from December 2003 through November 2004. A NCWSS email list service was created this past year with 42 different addresses for the various committees and other groups within the society. A total of 148 titles were submitted through the 'on line' title submission process. This committee recommends that it be recognized as a standing committee because of its increasing activities and function within the society. Steve Miller moved that the Electronic Communications Committee because a standing committee of the NCWSS. Motion seconded by Dawn Norsby. The specific duties that were presented by the committee for inclusion in the MOP were discussed with further modifications suggested. Bryan Young moved to table the motion until these duties could be clarified. Joe Bruce seconded. Motion to table passed.
- 32. Old Business. None.
- 33. New Business. President Doll thanked the out going state directors from Nebraska, Wisconsin, Ohio, Kansas, and Michigan for their three years of service to the society. J. D. Green reported that five new directors had been elected to a three year term to represent the following states: Kansas Doug Nord, Michigan Andy Chomas, Nebraska Jess Spotanski, Ohio Jeff Taylor, and Wisconsin Stephen Sanborn. Andrew Kniss had also been elected to fill the unexpired term of Craig Alford in Wyoming.
- 34. Motion to adjourn by Dennis Belcher, second by Roger Becker. Motion to adjourn passed at 4:50 pm.