

Minutes of NCWSS Jan 20, 2023 Board of Directors Meeting

Date: Jan 20, 2023

Time: 2 pm central time

Zoom link: <https://unl.zoom.us/j/99928933447?pwd=QXRyUWdZSUtaQjdJdTE1ZEtlTE1Hdz09>

Meeting ID: 999 2893 3447

Passcode: 847327

Roll Call: [16/19]

Position	Officer	Jan 20
President	Reid Smeda	X
President Elect	Dawn Refsell	X
Vice President	Mark Bernards	X
Secretary-Treasurer	Amit Jhala	X
Editor-NCWSS Proceedings	Karla Gage	X
Editor- Communication/Newsletter	Joe Ikley	
WSSA Representative	Brett Miller	X
CAST Representative	John Hinz	X
Past President	David Simpson	X
Ex-Officio (Non-Voting Members)		
Executive Secretary	Kelley Mazur	X
Director of Science Policy	Lee VanWychen	X
NCWSS Committee Chairs		
Strategic Planning	Travis Legleiter	X
Extension	Nathaniel Drewitz	X
Industry	Ryan Henry	
Resident Education	Nick Arneson	X
Graduate Student	Claudia Bland	X
Directors at Large		
Central Region	Dan Smith	X
Western Region		
Eastern Region	Steve Meyers	X

Minutes of NCWSS Jan 20, 2023 Board of Directors Meeting

President Reid Smeda called the meeting to order at 2 pm on Jan 20, 2023.

Update of 2022 NCWSS meeting in St Louis: Registration, Revenue, and Expenses (Kelley Mazur).

NCWSS Annual Meeting Registration (2022 to 2014)

	St. Louis	Grand Rapids	Virtual	Columbus	Milwaukee	St. Louis	Des Moines	Indianapolis	Minneapolis
	2022	2021	2020	2019*	2018	2017	2016	2015	2014
Members	228	183	253	249	257	347	284	273	270
Grad Students	76	75	92	106	89	115	107	88	90
Undergrad	23								
Retired Fellow	2								
Active Fellow	17	20							
Total	346	288	267	355	346	462	391	361	360
Final	346	288	345	355	360	486	426	402	401

2019* 43 registered for the Invasive Plants Symposium

177 Registered for the Industry Breakfast (80 were students)

81 Registered for the Women in Weed Science Breakfast

21 No-Shows

2 Cancellations

2 – Single Day Registration

Revenue: \$128,689.26

Registration: \$115,993.23

Industry Breakfast Tickets: \$4,163.04 (\$8,000 last year for industry breakfast)

- **Support: \$3,908.16** (90 to 100 students covered by Syngenta)
- Do not charge for the industry breakfast as it will be "NCWSS Breakfast" in Dec 2023 NCWSS meeting.
- Reid will follow up with industry for the sponsoring events.

Women in Weed Science Support: \$2,860.56 (Bayer)

Expenses:

40000 Annual Meeting Expense (Supply, shipping, poster boards, etc.)	3,313.20
41000 Mobile Meeting App	2,217.85
42000 Speaker Expense	834.28

43000 Annual Meeting-Food & Beverages	77,161.99
44000 Annual Meeting- Audio Visual	30,241.99
45000 Annual Meeting Program	1,596.00
46000 Annual Meeting Awards	934.07
40160 Travel to Annual Meeting/DSP Travel	2,378.55

Total 40000 Annual Meeting Expense **\$118,677.93**

Consider the cost of Food & Beverages and AV for the contract/site selection. Amit will follow up with Tina and Mark Loux.

1. Update on 2023 Weed Olympics to be held in Tennessee.

- Nick: More information to come; Dates: July 25 to 27, 2023
- University of Missouri is thinking to host 2024 NCWSS Weed Contest
- John Hinz: Weed Olympics: Name to be changed to “National Weed Contest”?

2. NCWSS Video Contest.

- Retain Video Contest, but need changes and modification in content, rubrics, and presentation.
- Connect with social media and have it in summer versus winter?
- Symposium on this topic in 2023 NCWSS meeting in Minneapolis?
- Nathan: Inclusion of social media platform with video contest (TikTok, Twitter, etc.). Not limited to YouTube only. Focus on growers’ need and extension education. Students can develop videos on various topics in summer and release. They can submit in winter for the contest. Not needed in the video; audio with the visuals can work. No category of research, etc. Focus will be on extension & content.
- Mini Symposium in 2023 NCWSS meeting. How best to use social media in extension and integrate video to fine tune take home message.
- Mark Bernards: Deliver an on-line workshop before summer, so students can think about preparing video in summer. Invite extension specialist or industry rep to review.
- Reid: Video accountability is needed for the content if posted on NCWSS website or other platform such as NCWSS Twitter account. This is to avoid any conflict about product promotion or criticism of any brand or technology.
- Dawn: Create in the summer and release; then submit in the winter for the contest.
- **Sub-committee:** Nick, Claudia, and Nathan will discuss and brainstorm this topic and have a webinar in summer.
- Nathan: will make adjustment in the rules and guidelines and send it to NCWSS BoD to review and approve. Rubrics to update.

- *Extension Section has very limited presentations in NCWSS meeting: Should convert into symposium? Mini symposium? This topic will be discussed in April 14, NCWSS BoD meeting.*

3. Graduate Student activities in 2023.

- Social Media Symposium
- Survey of students was completed in 2022 NCWSS meeting. To be a “Field scientist” was the most common preference; engagement: Mentorship; career advice; Mock interviews; company/industry tours were additional options rated by students.
- Claudia created a LinkedIn group to connect; Student List serve; Additional survey to be conducted for the preference and topics for summer and annual meeting activities.
- Student Luncheon: Engagement
- End Goal: Mentorship program; at the meeting in-person or continue process. Industry mentor or academia.
- **Action:** Claudia to follow up in next NCWSS BoD meeting.

4. Update from Resident Education Committee: Content Score Sheet and late submission penalty.

- Nick: Add abstract to review. 10 points? Reid suggested 5 points might be a good start.
- Update MOP by including a sentence “Late submission of one or all of the following: title, abstract, and presentation will result in automatic 10-point deduction from each judge’s score.”
- Update MOP by including a sentence “Abstract (10 points). Abstract written in a concise and complete manner and is of publication quality.
- Point changes.
- Judges score sheet – Poster Contest: Grade as: Excellent; Good; Fair; Poor
- Dawn: Better to use numbers (numeric system) such as 5 for the Excellent and 0 for the poor rather than just listing Excellent or Poor.
- **Action:** Nick will discuss with the committee members and update BoD in next meeting.

5. Update Guideline for NCWSS Weed Contest (sub-committee is required?).

- Sub-committee formed.
- Nick will follow up in next BoD meeting.

6. Update on NCWSS Director at Large for Western Region.

- SD and CO (Phil Westra)/WY representative. Nick will find a suitable candidate for the NCWSS Director at Large for Western Region.
- Diversity Equity Inclusion and Belonging (DEIB): Ad hoc committee to form? Nick will follow up with Debalin.

7. Establishment of an NCWSS Endowment Fund.

- Reid to follow up with WSSA and Anita Dille. Help Silent Auction.
- Sub-committee is required? Finance & Policy Committee to follow up (Amit)

8. Sub-committee for Women in Weed Science

- Reid to follow up.

9. Nomination Process: What is the best way to open self-nomination?

- Dawn will investigate the process with other societies and this topic will be discussed in April 14 NCWSS BoD meeting.

10. Next NCWSS BoD meeting

- April 14, 2023 at 2 pm central time. Amit will send a Zoom meeting information.

A motion was proposed to adjourn meeting with all in favor.

- President Smeda adjourned the meeting at 4.04 pm on Jan 20, 2023.