

North Central Weed Science Society

2025 Student Extension Video Contest

Student Name:

University:

Social Media Platform:

Target Audience:

Category	Comments	Score
Introduction (5 points)		
Extension Educational Content (20 pc	pints)	
a. Extension Content		
b. Educational Quality		
c. Audience Relevancy		
d. Content Creativity		
Video Production and Quality (25 poi	nts)	
a. Visual Quality		
b. Audio Quality		
c. Video Organization		
d. Scene Transition		
e. Video Length (2.5 to 5 minutes)		
Student Presentation (15 points)		
a. Student Presence		
b. Correct Grammar and		
Pronunciation		
c. Professionalism/Enthusiasm		
Conclusion (5 points)		
a. Take Home Message		
Abstract (Max 500 words) (10 points))	
	Total Score	

Additional Comments:

- No more than 4 PowerPoint slides (or animations) for visual aids
- Past video contest first-place winners cannot submit if they have received first place during their time of study
 - \circ $\;$ Exceptions: PhD students who received first place as an MS student can submit
- All late submissions will have 10 points reduced from the final score.