

NCWSS Board of Directors Meeting
Hawthorne Inn and Suites
Monmouth, IL
1:00 p.m., July 18, 2001

1. Call to Order. President D. Rathmann presiding.
2. Roll Call by C. Boerboom. Quorum present.
Board members present: D. Rathmann, D. Peterson, M. Horak, C. Boerboom, R. Hartzler, W. Johnson, B. Young, K. Harrison, J. Martin, R. Schmidt, and D. Johnson. Also attending B. Pringnitz.
3. Agenda. C. Boerboom proposed that the treasurer's report be combined with the executive secretary report.
4. Minutes of the December Board Meetings. The minutes were presented and reviewed by C. Boerboom. D. Peterson moved and K. Harrison seconded the motion to accept the minutes of both meetings as written. The motion passed. C. Boerboom noted that the motions from the December meeting for the changes to the MOP were approved by a ballot of the Board. The MOP changes were to appoint the Vice President as the chair of the Legislative Committee to track the activities of the DSP and to eliminate the Constitution and Operating Procedures Committee, a standing committee, and assign the maintenance and other responsibilities to those of the Secretary-Treasurer.
5. Summer Contest. D. Johnson reported that 13 graduate (six mixed) and seven undergraduate (one 2-yr college) teams and eight individuals, totaling 88 students, will be competing in the North Central Collegiate Weed Science Contest. Forty five volunteers will provide assistance. Recruitment of the 2-year colleges was coordinated by R. Smeda. The estimated cost to host the 2001 contest was \$14,000 to \$14,500. It is not known whether or not Bellspray will still donate \$1,000 toward the contest as in the past. Updates to the contest included adding sicklepod to the weed list and providing separate awards for the top graduate and undergraduate individuals for the farmer problem category because of the time constraint to judge eight individuals and select one overall winner. Changes to the herbicide list were discussed and it was suggested to remove one of the ACCase herbicides and add mesotrione. D. Johnson will seek input from the coaches on these herbicide changes. The 2002 contest will be held at the Dow station in near Fowler, IN in 2002. The site for the 2003 contest will likely be confirmed with Syngenta for their farm near Champaign, IL.

D. Johnson announced the Education Committee's intention to offer an undergraduate poster competition at the annual meeting, which would be organized by the committee chair. This contest was announced in the summer newsletter and will offer first and second place awards. M. Horak moved that \$150 be budgeted to fund the first and second place awards for the undergraduate poster contest. D. Peterson seconded the motion and the motion passed. D. Rathmann will announce this new contest at the banquet of the summer contest to entice participation.

6. Treasurers/Executive Secretary Report. R. Schmidt provided a ten year history of annual meeting registration numbers and reported in 2001 there are 695 members, which is down about 75 from the previous year. This decline was attributed to lower registration at Kansas City because of the snow storm and the Zeneca and Novartis merger that was occurring at that time. Sales of the 2000 Proceedings and 2000 Research Report are 484 and 196 copies, respectively. Attendance at the 2000 annual meeting was 495 and the net gain was about \$4,300 for the meeting. Although we did not meet the minimum room allotment at Kansas City, a penalty (potentially \$15,000) was not assessed following negotiations. R. Schmidt reported that for future meetings, a \$10,000 insurance policy to cover theft or damage of computers and projection equipment for 1 week at the annual meeting would cost about \$550.

R. Schmidt reviewed income and expenses against the 2001 budget. Membership income is about \$8,600 below budget and income from publications is about \$8,000 below budget. Expenses for the Research Report and Proceedings were about \$3,100 less than expected. Considering the lower profit from the annual meeting, a projected loss for the year is \$6,900. Sustaining membership is down to 21 members from 32 members in 2000. There are one or two potential sustaining members that may yet provide 2001 dues. A new brochure and letter had been sent to sustaining members for the recruitment effort this year.

D. Rathmann raised the philosophical issue of evaluating the direction of the NCWSS considering the declining registration at the annual meeting and the fiscal consequences. A broad ranging discussion ensued on the mission of NCWSS, potential for recruiting additional members or attendees, status of the industry, the low number of horticultural, turf, and environmental papers, and other issues and strategies. It was noted that WSSA will hold separate workshops targeted at ag-professionals, in particular workshops directed at invasive weeds within the region where their meeting is held. WSSA will also have a significant increase in registration fees. SWSS have GLP training prior to their meeting to generate additional income. Combined meetings with other regions have been discussed in the past and a NCWSS/SWSS meeting at the Galt House was recently voted down by the SWSS. It was noted the some industry colleagues, as well as some university colleagues, were not attending the meetings, potentially because of commitments to other meetings. The potential of holding a joint meeting with entomological or plant pathological societies was mentioned. It was noted that this strategic analysis could be assigned to the Long Range Planning Committee. D. Rathmann collected potential names for a committee to discuss the issue further.

7. WSSA Report. K. Harrison reported that WSSA will shift to an annual meeting schedule of weekdays only, but existing contracts through 2004 may complicate this until 2005. Membership survey indicated that 54% favor moving away from the weekend start time (i.e. from Sun-Wed to Mon-Thurs). Initial thoughts are to move Sunday meetings to Monday, having a later Sunday general session, a single 3-hr poster session Monday A.M., and more concurrent sections, and an awards reception during the week. One or two invasive species workshops will to be held in conjunction with the 2002 annual meeting. These will be separate from the meeting, require a separate registration fee, will be targeted to Ag. professionals, and will be specific to the region (ie Reno vs. Jacksonville). It is expected that 100 to 200 will attend.

The 50th Anniversary Committee reported that the true 50th anniversary of WSSA is 2006 based on the origination of WSSA in 1956. As a result, the 50th committee will recommend coordinating the WSSA 50th meeting with the NEWSS, possibly in New York City.

WSSA lost about \$30K in Toronto and \$20-25K in Greensboro. WSSA will be discussing raising registration fees in the future. Future WSSA meeting sites are 2002, Reno; 2003, Adam's Mark in Jacksonville; 2004, Westin Hotel in Kansas City; 2005, not firm yet, but Boston is a strong possibility.

It was reported that people are pleased with the performance of the Director of Science Policy. R. Hedberg (DSP) participated in the ARS National Weed Management Workshop in July 2000 and will notify WSSA when the action plan that was developed is released. A key recommendation was to establish a National Program in Weed Science. R. Hedberg and C. Eberlein will prepare comments on the report after it is issued. R. Hedberg has also been holding conference calls with the society representatives.

The Board discussed ways of gradually moving to a full-time Director of Education position over the next four to five years; hiring someone with a 9-month academic appointment would be a possibility. The president of WSSA has appointed a committee to investigate developing a full-time Director of Education position.

Specific duties of the Computer Applications Committee were added to the MOP to include: a) establishment of a Web Editor (3-yr term) and web-support subcommittee to support/maintain the WSSA web site, and b) assist the society's administration with computer application needs (e.g., WSSA wants to implement use of LCD projectors at their annual meeting).

The Weed Technology Task Force studied the scope and direction of *Weed Technology* and to determine if the journal is meeting the needs of the weed science audience. They found no major problems with scope or direction of *Weed Technology*. This is in contrast with the concern expressed by a number of associate editors regarding overlapping subject matter between *Weed Technology* and *Weed Science*. The editorial boards of *Weed Science* and *Weed Technology* will meet jointly to discuss the direction and content of the journals. Further, the editorial boards should develop written guidelines for the types of articles appropriate for each journal. In addition, procuring reviewers for both journals continues to be problematic. Of the 1842 contacts made requesting reviewers, only 30% agreed to review the papers. It was also noted that the same reviewer pool is being heavily relied on for both journals. M. Foley has been named as the New Director of Publications.

8. Washington Liaison. M. Horak reported that R. Hedberg is very active and has been maintaining good contact with our membership. This connection needs to be maintained. M. Horak will send information received from R. Hedberg to the web site for posting.
9. CAST Report. J. Martin reported the Executive Board of CAST recently selected Dr. Teresa Gruber to serve as Executive Vice President to succeed Dr. Richard Stuckey. Dr. Gruber will help CAST identify and respond to national and global issues that currently or potentially impact food, fiber, agricultural and natural resource systems and environmental quality. She will maintain an office in Washington, D.C. and will also direct CAST's office located in Ames, Iowa.

The CAST Board of Directors approved three new projects at its spring board meeting in Alexandria, Virginia. "Biotechnology in Animal Agriculture: An Overview" and "Energy in Agriculture: Efficient Use and Potential Production" are topics for issue papers; "Management of Pest Resistance: Crop Management Strategies" will be a symposium. CAST is proposing a pilot project on recruiting "new" members via working with member societies. Professional organizations that are considering this project include NCWSS, Entomological Society of America, and Society of Range Management. When these participating societies send out their dues notices, they could include the CAST membership subscription form/materials. The individual recipient would mail the CAST dues to CAST. CAST will eventually pay the participating society \$20 (this is half of annual membership dues for CAST) for every "new" member that registers with CAST. For example, if there are 5 members of NCWSS that register as "new" members to CAST, then the NCWSS will receive \$100. It was proposed that NCWSS: a) include the subscription materials with the NCWSS meeting announcement; b) include an announcement in the fall NCWSS newsletter; and c) make forms available at the December NCWSS meeting.

10. Proceedings. R. Hartzler discussed options for the Proceedings of the next meeting including having the abstracts on a CD (without an index) and available for sale at the meeting. It would not be possible to generate the index in time for the meeting. The Proceedings could also be posted to the web with an index or an index could be posted on the web that matched the CD that was sold at the meeting. Implications of the media used for the Proceedings were discussed in relation to the distribution of the Proceedings to libraries and access of the Proceedings by the public. Selling a CD version would increase the cost of a printed copy of the Proceedings because of the smaller number printed. Therefore, it was determined that a printed copy likely should not be produced. Discussion on combining the Proceedings and the Research Report on a single CD concluded that the timelines for production would not allow this based on current submission deadlines. For archiving purposes, it was proposed that one hard copy could be produced and archived at the Parks Library at Iowa State University. There was general consensus that the meeting's abstracts should be available on a CD at the annual meeting. Discussion ensued that approval of these actions should be obtained from the full Board. M. Horak moved to have a ballot of Board of Directors to approve proceeding with an electronic format of the Proceedings that would be available at the annual meeting, without an index, and to discontinue the printed format of the Proceedings. K. Harrison seconded the motion and the motion passed. Horak moved to have a ballot of the Board to approve having a single registration fee that includes the meeting registration, the Research Report, and the Proceedings. There was reluctance to bundle all items in to a single registration fee. The bundling of all meeting fees (registration, Proceedings, and Research Report) could be a topic for the member forum. The motion died for lack of a second. R. Hartzler moved to have a ballot of the Board to approve posting the full Proceedings on the NCWSS web site on June 1. K. Harrison seconded the motion. This would provide the public access and archive that is desired. The motion passed. D. Petersen moved that the Proceedings be sold at \$25 to members and \$15 to students. W. Johnson seconded the motion and the motion passed. It was requested that background information be provided with the ballots to Board members.
11. Research Report. B. Young noted that there were no complaints on the CD format for the Research Report. Electronic submission will continue and instructions will be posted on the web site. The concept of allowing for index searches on the internet to increase interest and sales is still viable. For the future, MAC compatibility will be dropped to cut production costs, but the auto boot feature will be maintained. Information on "How to purchase the Research Report" may be added to the web site.
12. Distinguished Achievement Awards. J. Kells forwarded information that he will be contacting each state director to help identify worthy candidates in their state for these awards and then nominate or arrange for the nomination of one individual.

13. Fellow Award. No report.
14. Milwaukee Meeting. D. Peterson presented the plans for the 2001 program including the general session and symposia on groundwater contamination issues, weed science graduate student development, and perspectives on resistance. The resistance symposium will likely incur speaker costs and use the \$1,500 made available to each symposia. There will be two poster sessions because of space constraints. There are concerns about space availability for sustaining member displays.

Fees for the annual meeting and publications from past years were reviewed and current fees were discussed with consideration to expenses. By consensus, the cost of Research Report will stay the same at \$35 for members. D. Peterson moved that the annual meeting pre-registration fee be \$145 for members and \$50 for students. W. Johnson seconded the motion and the motion passed. By consensus, the \$25 late fee will be maintained at the current level.

B. Pringnitz presented the plans for LCD projection equipment at the meeting. A similar format will be used for all paper sessions as last year where presentation files were preloaded on a single CD prior to the session. The session chairs will be responsible for finding a LCD projectionist and the Computer Committee will assist the session chair with preparations. The necessary equipment will be obtained from volunteers within the society. A "slide" room will be needed to compile the files. A schedule will be developed on when files need to be submitted. The only media accepted for file submission will be CDR. There are instructions not to use video clips in presentations unless absolutely necessary. Slide projection equipment will still be available to all presenters. A lockable room is also needed for equipment storage. R. Hartzler moved to authorize R. Schmidt to get a policy to insure against damage or theft of electronic equipment for the week of the meeting. D. Peterson seconded the motion and the motion passed.

15. State Directors. D. Rathmann noted that T. Bauman will coordinate the election of the director for Indiana. An alternate may need to be named for D. Bruns, North Dakota director, because of the change in his work location.
16. New Business. It was noted that the SWSS had increased R. Schmidt's compensation for professional services by 10%. The Board discussed that we need to review our contract for R. Schmidt's services as well.
17. Adjourn. M. Horak moved and D. Peterson seconded the motion to adjourn. Motion passed at 5:30 p.m.